

BANK CLEARINGS
In City During Week Ending
December 20
\$500,963.21

The Upland News

26 CARS
Citrus Fruit Shipped From
District During
Week Ending Dec. 20

VOL. XXXVI.

UPLAND, CALIFORNIA, TUESDAY, DECEMBER 23, 1930.—6 PAGES.

NO. 65.

POSTAL BUSINESS HERE SETS RECORD FOR HOLIDAY MAIL

Receipts at Local Office Up to
Last Night Larger Than
Year Ago

NEW RECORD IS SEEN
15,000 Pieces First Class Mail
Sent Yesterday to Make
New Mark

In the midst of comments and reports that a depression is prevalent, came the announcement from the Upland postoffice today that the 1930 holiday mailing season will be the greatest ever experienced here.

Up to last night, mailings this year exceeded the total at the same date a year ago and indications were that this season would set a new record.

This report covered the amount of money received at the local office for postage on packages and letters sent out by people in the Upland district. The postal report is an indication that people here have spent and are spending just as much as ever for Christmas, according to L. N. Kirk, postmaster.

A new record was established yesterday when 15,000 pieces of first class mail went through the cancelling machine. This was outgoing mail and the total of pieces was greater than during any other day, according to Mr. Kirk.

There was a possibility of today's business not being sufficient to maintain the lead over a year ago, but Mr. Kirk and his staff were hopeful of being able to set a new record.

This situation, as revealed by the postal figures, is encouraging to Mr. Kirk because reports have been received from other cities to the effect that the Christmas business is below normal.

Mr. Kirk was not inclined to divulge any figures on the total receipts until after the close of the month.

Through the cooperation of the public in mailing early and wrapping packages securely, the local postal staff has been able to handle all mail without delay and when Christmas comes there will be no mail in the office waiting delivery, according to indications.

CHAFFEY DEFEATED FOR CHAMPIONSHIP

Huntington Beach Tournament
Title Goes to Whittier,
42 to 33

Defeated by Whittier for the tournament championship, Chaffey took second place in the Huntington Beach competition Saturday night by a score of 42 to 33.

Whittier started out with a flash and maintained a steady gait and Chaffey, the 1929 tournament champions, was unable to overcome the lead.

The Tiger quintet, however, was one of the outstanding teams in the series, and Dave Meek, center, and Eldon Nafel, guard, were selected on the all-star tournament team.

Chaffey overcame Grossmont in the opening game and defeated Orange for the second tilt and in the semi-finals smothered Huntington Beach 54 to 5 to win the right to meet Whittier in the championship game Saturday night.

From now until Jan. 1, Coach Karl Kaiser will rest his men.

Chamber Directors Finish 1930 Work

Chamber of commerce directors finished up 1930 business at their meeting in the Davis cafe at noon yesterday and turned their attention to the annual meeting to be held next month.

Clair E. Kirk, secretary, outlined the work done in connection with the campaign to see that all needy persons were cared for over Christmas.

Frank K. Nichols, chairman of the annual meeting committee, told of plans to secure an outstanding speaker for the occasion.



One more day and all the world will unite in celebrating Christmas. Upland organizations and individuals have done much to care for the local unfortunate and in this effort the community has gone far to make its own people happy.

When the re-united families, relatives and friends gather to enjoy the holiday, there will be the thought that many have had a part in sharing their blessings with others.

DECEMBER BOOSTS BUILDING TOTAL

\$67,350 in Permits Are Issued
During Month; Year's
Total \$152,880

December will close the year with a record of building permits almost as great as the other 11 months in 1930 combined. Ted C. Combs, building inspector, said today in reviewing the activity.

Permits for the month total \$67,350 while the year's total in permits issued up to Dec. 1 was \$85,530. The total for the year today was \$152,880, slightly under the mark made in 1929.

Two permits were issued recently, one going to Ernest O. Eppier, 1060 Fifth avenue for the construction of a building for \$1,400. The Episcopal church was given a permit to re-roof its building at a cost of \$800.

JUNIOR MATINEE PICTURES LISTED

More Than Half Latest List
Well Recommended by
Club Committee

Of the 25 motion picture releases, features, short subjects and previews, considered by the motion picture committee of the General Federation of Women's clubs during the period from Nov. 26 to Dec. 15, 14 are recommended for family, all ages and junior matinee, two are emphatically not recommended, three are mediocre and six are listed as good pictures for adults and older adolescents.

The pictures recommended for all ages and junior matinees are "Cohens and Kellys in Africa," "Men on Call," "Rango," a drama of wild life in the jungle of Sumatra; "Another Fine Mess," "Glorious Spain," Tom Terriss Vagabond Adventure; "Par and Double Par," "Grantland Rice Sportlight," "Asia," remarkable adventure film of the lure of India, China, Ceylon and Java, with lecture; and "High Steppers."

The family pictures are "Danger Lights," "Lightnin'," another Will Rogers success; "Tolable David," "The Third Alarm," "The Love Bargain," and "Mystic Isles," another Tom Terriss Vagabond picture.

Other pictures, some of which are mentioned as being very fine, are "Min and Bill," adults; "Free Love" or "Modern Wives," adult; "Lottery Brides," charming story of a Norwegian village drama, adults and older adolescents; "The Passion Flower," society drama, adults; "New Moon," splendid romance story with marvelous musical setting, adults and older adolescents.

Young People Give Program at Church

The Young Peoples' League of the Brethren in Christ church rendered a Christmas program on Sunday evening in the Beulah college auditorium in charge of the vice-president, Miss Mattie Lutz. The program consisted of a reading by Miss Anna Brubaker, several special musical numbers, and a talk on "The Spirit of Giving," by Miss Rena Burkholder. The attendance was large and evident interest was manifest during the entire meeting.

MENGLE GUILTY ON CHARGE; ASKS FOR PROBATION TODAY

Former Uplander Changes Plea
and Case Is Placed in
Juvenile Court

NEW HEARING IS ASKED

Four Local Persons Are Called
to Testify; Quirk in
Law Explained

After insisting for several months that he was innocent, C. P. Mengle, former Upland businessman, dramatically changed his plea to "guilty" in Superior court, San Bernardino, this morning, and through a loophole in California law, his case was automatically placed in juvenile court. He is charged with contributing to the delinquency of a minor.

Through Attorney Richardson of Riverside, Mr. Mengle asked for probation and Judge Leonard set a date late next month when the hearing on the probation request will be held.

The complaining witness in the case is a juvenile and California law specifies in such cases that when a plea of guilt is entered, the accused is to be heard in the juvenile court.

Dr. Mary Williamson, J. F. Sawyer, chief of police, Edward E. Gray, and A. W. Burt, local attorneys, were called by the state as witnesses. The local delegation, other witnesses and a group of prospective jurors were in the courtroom when Attorney Richardson asked that court opening be delayed 15 minutes as he was consulting with Mr. Mengle.

Later the two men entered and the guilty plea was offered.

In the juvenile court, Judge Leonard set the date for the new hearing.

County probation officer will investigate the case between now and the hearing and at that time make a recommendation on the request for probation.

St. Mark's Christmas Tree Happy Affair

The children of St. Mark's Sunday school, also many of the adults, enjoyed a very successful Christmas tree and program given last night at the parish house.

There was a splendid attendance, in fact an even larger attendance than in past years, and the brightly trimmed Christmas tree on and about which were many gifts for the children, was the center of attraction.

A very enjoyable program was presented by the young folk, there being beautiful tableaux, Christmas songs and recitations. After the program was given and the gifts distributed, refreshments were served.

Pedro Espino Guest of Scout Official

Pedro Espino, the Mexican youth who has attracted much attention locally because of his outstanding work among Mexican scouts, was a luncheon guest today of Mr. and Mrs. Geo. L. Winter.

As announced at the annual scout council meeting held in Pomona last week, Senior Espino during the past year has organized five new Mexican troops, the project being financed by Mr. and Mrs. Winter. Mr. Winter is chairman of the racial committee of the council and he and the youthful Mexican scoutmaster conferred today upon the problems involved in the work.

Varied Pictures on Upland Theater List

William Haines will be the leading light in the picture "Remote Control," to be on the screen of the Upland theater tonight and tomorrow night. He will be assisted by Moran, Charles King, Mary Doran and J. C. Nugent.

Christmas day will find a feature picture in the local theater, "Brothers" being the all-talking film selected by Manager Robert E. Baker. Bert Lytell, Dorothy Sebastian and William Morris are the leading figures.

"Renegades" with Warner Baxter featured, will be shown Friday and Saturday.

Basketball Followers Watch With Interest "Upland" Team

Followers of Chaffey high school activities in the Upland district have reason to look with pride on the Tiger basketball team, which turned in an outstanding performance at the annual Huntington Beach tournament last week.

Every member of the first team is from this district. Two others on the squad bring the total to seven players from here who have gained recognition in competition with other students from all parts of the large Chaffey district.

Not only are Captain Dave Meek and Eldon Nafel two of the most valuable players on the Chaffey squad, but these veterans were chosen on the tournament all-star team following the final game Saturday night.

Noel Brown, Etiwanda, and Henry Doll, West Seventeenth street, are the forwards, and Cy Gunstream, 1848 First avenue, is a guard along with Nafel. Wilbert Kaufman and Harry McKinney are new members of the Chaffey squad.

NATIONAL OFFICER WILL VISIT HERE

Izaak Walton League Man To
Consult Vashinder and
Thompson Jan. 2

Coming here to confer with Dave L. Vashinder, president, and Leigh Thompson, secretary of the Southern California council Izaak Walton League, John G. Hammond, national field representative of the league, will arrive from the east Jan. 2, it was announced today.

He will study California conditions and discuss the national problems with the two local officials, who have been prominent in the conservation work for years. It is also expected that Mr. Hammond will appear in several lectures in the southland during his month's stay in California.

Jan. 1 marks the date for the reorganization of the Izaak Walton league on a state basis, with each southland county expected to form its own councils, according to Mr. Vashinder. The organization formerly known as the Orange Belt council will be known as the Southern California council and offices of the enlarged organization will be maintained in Los Angeles.

Chapters will be maintained in as many districts as possible, and all the chapters in a county will be grouped in a county council. This plan of organization is similar to the American Legion and it will result in greater efficiency over the present system, it is believed.

Great strides in growth have been experienced by the Waltonians and Mr. Vashinder will be at the head of the Southern California council and direct the re-organization of the county councils.

The Sycamore hotel has been selected as the regular meeting place for the Southern California council.

Small Fire Saturday Does Little Damage

A small blaze in a woodshed at the rear of a house occupied by Leno Grados at 156 Eighth avenue, was quickly subdued just before noon Saturday when the Upland fire department made a quick run to the scene of the fire.

An open fire was burning beneath a pot of water in the yard and it is presumed that sparks from the fire ignited the woodshed. The fire made little headway and no damage was done.

Christmas Tree Is Hospital Decoration

Large and shapely and appropriately decorated, a Christmas tree adds much to the yuletide spirit in the San Antonio Community hospital.

Covered with snow and ornaments peculiar to the holiday season, the tree stands at the window in the hospital lobby, doing its bit to add Christmas cheer. Annually the Upland Feed and Fuel company provides the hospital with a tree and the 1930 gift is believed by Mrs. Mable Cable, manager, to be one of the largest and prettiest ever displayed.

Mrs. Cable is planning a Christmas dinner for the hospital patients Thursday. Turkey will be served on decorated trays.

Mr. and Mrs. C. U. Widmer and their daughters and guests went to Los Angeles this morning to spend the day.

J. O. Henderson, Ontario financier, injured recently in an automobile accident, left the San Antonio Community hospital, having recovered from the injuries.

BETTER WORLD IS HOPE OF SPEAKER

Rev. Statom Compares Past
With Present in 20-30
Club Address

It was the plea of Rev. E. J. Statom, retired Alta Loma minister, at the meeting of the Upland 20-30 club in The Sycamores last night to "make a world where everyone will have enough to provide for his family and to live happily."

Economics in general was the topic of his interesting address, in which he contrasted present conditions with the times "when he was a boy."

He described this period as one of big business, with industries and many lines of work on a large scale and controlled by big corporations.

Rev. Statom spoke before a large audience as members of the Ontario club, 18 members of the San Bernardino club and one member of the National City-Chula Vista club were present, in addition to the local members. Joe Valadez presented his orchestra of local Mexican musicians in a pleasing program.

"Charity Ball" To Be Given Tonight;

T. F. Hall Manager

Opening with a "charity ball," this evening for the benefit of the welfare fund of the Upland chamber of commerce, T. F. Hall is the new manager of the Ruedy hall dances.

Mr. Hall has obtained the local establishment to conduct regular dances and his first introduction will be in the nature of a "gift" to the fund created by the chamber of commerce and the welfare committee. Proceeds from the ball will go to the charity fund, according to Mr. Hall.

Mr. Hall has been in Upland for some time and became in charge of the local dances as soon as an opening appeared. He is here with Mrs. Hall and family. Mrs. Hall is the daughter of W. W. Hayden, proprietor of Hayden's Drug shoppe.

Princess Candidates For Orange Show Are Not Active in City

Orange show princess contest, being sponsored here in connection with preparations for the 1931 citrus exhibition at San Bernardino, has not yet today attracted any contestants, Clair E. Kirk, chamber secretary said.

The plan is for organization or communities to enter candidates in a contest and the winner in this district will be in the "princess court" during the national orange show.

Winner is to be determined on the basis of number of tickets sold. The Upland district includes this city and all the territory east to and including Fontana. Highest point winner in all the districts will be the orange show "queen," while other district winners will be members of the queen's court.

Noyes Thompson in Hospital; Will Go to Highland Soon

Noyes Thompson underwent an operation in San Antonio Community hospital today for the removal of his tonsils.

On recovering from this Mr. Thompson will spend considerable time in the future with his father at Highlands, assisting in the management of a packing house.

35 FAMILIES WILL BENEFIT AS GROUP DISTRIBUTES FOOD

Unfortunates To Be Made
Happy Due to Generosity
of Uplanders

GIFTS ARE NUMEROUS

Local Organizations Unite in
Collecting and Giving
Holiday Dinners

So careful has been the survey to find needy families and so generous has been the response from local people in giving necessities, that a bountiful dinner will be enjoyed by everyone on Christmas day.

Food for the holiday dinner—and other necessities—will be distributed to 35 local families Wednesday under the direction of the local welfare committee and the chamber of commerce. Included in the list of goods to be distributed are 100 live hens, scores of cans of food and vegetables, fresh fruit, candy, toys and wearing apparel.

The chamber of commerce is the central headquarters for receiving the donations and today the local office has all the ap-

Upland residents were today asked not to give food or money to begging persons. Clair E. Kirk, chamber secretary, said that the Salvation Army, Ontario, is maintaining facilities for taking care of needy persons and that during last month 1700 meals were served.

"When persons ask for money or food, give them the address of the Salvation Army, 300 South Euclid avenue, Ontario," Mr. Kirk said. Upland contributes about \$1,000 annually to the Salvation Army and the charity giving can be better administered through that organization rather than by individuals in response to begging, he explained.

pearances of a job well done. Following the announcement that the welfare committee, the churches, the service clubs and other organizations had joined as a unit to receive and distribute goods and thus avoid duplication, donations virtually flooded the chamber office.

In some cases, money was contributed, with which have been purchased articles for special needy cases.

The charity matinee conducted by the Upland theater, resulted in canned goods being added to the collection and the free toy exchange, maintained by Manker and Benson has resulted in a plentiful supply of playthings.

The welfare committee, under the leadership of Mrs. Mary Eckerman, has made a careful study of each needy family. Gift baskets will be filled to fit each individual case, number and age of the children being taken into consideration.

Clair E. Kirk, chamber secretary, will be assisted in distributing the food tomorrow. All the families live in the Upland district. Four Mexican families are included in the list.

Stores Open Tonight and Tomorrow Night

Upland stores will be open tonight for the last-minute Christmas shoppers—and they will also remain open late tomorrow night to serve the eleventh hour buyers.

Business in general has been normal with Upland stores during the holiday season, but last-minute buyers are expected to be numerous.

Rhoades Student Is Visitor of Combs

Ted C. Combs, assistant city engineer, knew Robert F. Heilborn at Caltech, where three years of study at Rhoades university, England, has so changed the former classmate that Mr. Combs observed several very decided additions to his mannerisms and mode of speaking and eating.

Mr. Heilborn was the guest of Mr. and Mrs. Combs on Sunday and the two former classmates had a great day of reminiscing over past events. Mr. Heilborn won the Rhodes scholarship award in California in 1927.



May your home be happy—
May you find prosperity—
May your friends be ever with you—
This is the wish of The Upland News family to all the families in the Upland district.

In other words, a "Merry, Merry Christmas" is the yuletide greeting from this home town newspaper to all of the people in this favored citrus district.

HAROLD S. STEWART IS NAMED PRESIDENT

Stewart Citrus Association
Holds Annual Election of
Directors, Officers

Advanced from the office of vice-president and succeeding his father, the late W. B. Stewart, Harold S. Stewart was elected president of the Stewart Citrus association at the annual meeting held Friday.

The directors elected were Mr. Stewart, Mrs. Mary W. Stewart, George T. Stamm, Godfrey T. Stamm, and W. K. Beattie. The directors then met and named the officers. Mr. Stewart being named president, W. K. Beattie, vice-president and general manager, and Miss Esther Nyberg, secretary-treasurer.

PLAYERS TREATED AS KINGS ON TRIP

Earl Bryden and William Bowden Return From Honolulu Sunday

Earl Bryden and William Bowden today are reflecting on the wonderful experience provided them and other members of the Chaffey junior college football party during the month's voyage across the Pacific to Honolulu.

Winning of the two games made the trip all the more enjoyable and complete. Those games were like average games, but seeing the islands and being treated like kings while there were far from the usual run of things.

Greeted with splendor and a hearty welcome, the Chaffey party, numbering the players, Coach Bert Heiser and Walter A. Hall, assistant principal and faculty representative, were the guests of the island and were given every courtesy possible.

On arriving at Wilmington Sunday noon, the homecoming welcome was just as impressive as the sendoff a month ago. A large group of friends, relatives and Chaffey grid fans were at the pier to greet the team that performed so admirably across the waters.

Dorothy Brownless Weds Los Angelean

ETIWANDA, Dec. 23.—Miss Dorothy Brownless, daughter of Mr. and Mrs. C. C. Brownless, surprised relatives and friends alike when word was received here of her marriage in Los Angeles Saturday at 6 o'clock to George W. Saunders of Los Angeles. They left after the wedding ceremony to spend a few days in San Diego where Mr. Saunders relatives reside and will be here to spend Christmas at the bride's family home. Mrs. Saunders is a graduate of the Etiwanda grammar school, Chaffey union high school and junior college and the University of California at Berkeley. She taught in the San Bernardino schools and is a member of the teaching force in the Los Angeles schools this winter. Her many friends extend felicitations and all will be anxious to make the acquaintance of the man of her choice. Mr. Saunders is a brother of Russ Saunders, the football star. Mr. and Mrs. Saunders will be at home in Los Angeles following the holidays.

SMOKE IS SEEN AS JACK FROST FAILS TO DAMAGE CITRUS

Low Temperatures Reported
in Various Parts of
Upland Area

MANY FIRE EARLY TODAY

Rogers Reports Key Station
Mercury at 29 Degrees;
No Damage Done

Temperatures as low as 25 degrees were reported in certain sections of the Upland district, but in general the mercury was bordering on the 28 and 29 degree mark, according to R. J. Rogers, in charge of the local government "key" station.

At any rate, smudging was the order for many local growers and today a black cloud of smoke was hovering in the sky. Firing was under way early this morning here and there throughout the district. Mr. Rogers said there was no possibility of any damage from the cold.

Other districts have been forced to fire pots previously and a few groves here have been lighted up, but last night's activity was more prevalent. Early Monday morning, pots were burning in the local lemon district.

The amount of kicking about smudging has inspired one of Upland's enthusiastic citrus growers, who knows what that work means in long hours and hard work, to write the following lines:

A mighty army is battling frost
To save the citrus at any cost;
Honest, courageous, grimy, but strong—
"Hold that line" though the hours are long!

The success of our future, the growth of our town
Depends on the way you turn Jackie down!
So on the sidelines we'll give a shout;
Keep on fighting, run the rascal out.

ROTARY FEATURES CHRISTMAS SPIRIT

Young Ladies Sing Christmas
Carols; Dr. Bert Foster
Gives Address

The Christmas program of the Upland Rotary club this noon proved one of the most inspirational events the organization and its guests have ever experienced. This was due in large measure to the singing of Christmas carols by two talented and charming young ladies, Misses Phyllis Moore and Sallie O'Brien, with the former's mother, Mrs. Archie Moore, at the piano, and the club and guests joining in some numbers. Adding still more to the Christmas spirit was Patsy Thomas, that sweet little daughter of Mr. and Mrs. Earl Thomas, and she sang an appropriate number, as was also the talk by Dr. Bert Foster, rector of St. Mark's Episcopal church.

Preceding Dr. Foster's address A. C. Reynolds presented gifts to each of the ladies and little Miss Patsy as a token of appreciation in behalf of the club. Mrs. Moore has generously assisted the club many times in providing music at the meetings.

O. P. Brady, chairman of the fellowship committee, presented Dr. Foster as the speaker and the latter, in his usual wonderful way, presented thoughts of Christmas spirit that were a challenge and an inspiration to all. He suggested that perhaps so much emphasis is being placed on Santa Claus, commercially and socially, that we might overlook Him who made the Christmas spirit possible. His application in using the Christmas spirit was very effective and his entire talk was typical of his wonderful thinking and spirit. After Dr. Foster finished his address Mr. Brady paid a tribute to him in the following poem, the sentiment being endorsed by all present:

I had almost lost faith in churches,
Almost lost faith in men,
But when I met you, a preacher,
(Continued from Page 6)

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Today's Bible Verse

And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh.—Matt. 2:11.

County Officials Win Commendation

The following from the San Bernardino Sun should be of interest to readers of The Upland News:

Although sometimes it is unwise to recall such unpleasantness as occurred during the political campaign last August, the report of the county grand jury should not pass into history without comment as to its significance.

It will be remembered that a so-called law observance league, headed by Glenn C. Colvin of Colton, made various bitter allegations against the members of the board of supervisors and the sheriff and his staff. The statements of Mr. Colvin were branded as false and the people by an overwhelming vote indicated their disapproval of the kind of a campaign that was conducted by Mr. Colvin and his associates.

However, a grand jury has now passed on all of the allegations of Mr. Colvin and examining the official records, the grand jury declares:

"We commend the supervisors for their work as executives of the county and believe that they are working for the interests of the county. Charges of infringement on public funds by members of our board of supervisors were brought to us which on individual investigation were found to be untrue. We wish to express appreciation for the efficient and careful work of the purchasing department.

"The sheriff and staff have their work well organized for the utmost efficiency and all are competent for their important responsibilities.

"We believe that today San Bernardino county stands well at the top of the California counties in efficiently serving its citizens."

This is the decision of the only body that is empowered to gather all of the evidence that exists on any public issue. Its members are not even remotely associated with the county administration or with political activity. The grand jury was composed of citizens whose only interest was to have the truth. They spent the best part of a year in close contact with public affairs and informed the court and the people of the county that "San Bernardino county stands well at the top of the California counties in efficiently serving its citizens."

The supervisors have already started their new term of office. Other county officials will begin their new terms within two weeks. They are to be congratulated on the fine showing as reflected in the careful inquiry of the jury.

They Have Learned Its Value

Present day merchandising and selling methods are as much related to those of a few years ago as the famous "Iron Horse" of transcontinental train history is to the present efficient behemoths of the railroads. Business has been speeded up. No longer are a sketchy sales plan and a prayer the working tools of the heads of American industry.

There are now so many ways of approaching new markets and widening distribution of products that it would take many pages to explain them all. However, one of the greatest factors in any sales campaign, in fact, the almost indispensable factor, is advertising. Big business has taken this selling tool as its own and is using it with good purpose to increase the fields of its endeavor.

Though the effectiveness of this greatest aid to selling has been more than proved in the strife of corporate endeavor, the agriculturist has been slow to realize the potency of advertising as a factor that would, if used in the proper manner, be an important means of solving many of the now present problems of the American farmer.

The California Fruit Growers Exchange, representing 77 per cent of all California citrus growers, was one of the first among agricultural producers to realize this fact. Twenty-three years ago the Exchange board of directors, realizing the value of advertising, initiated the first Sunkist advertising campaign.

Today, after twenty-three years of Sunkist advertising representing an investment by Exchange growers of \$13,121,000, the California citrus industry is in an enviable position among other agricultural producers.

Due to this policy of continued Sunkist educational advertising, made possible by cooperation between producers, many benefits have accrued to both Exchange and other California citrus growers. Some of the more apparent ones are:

1.—Consumers gladly pay more for Sunkist citrus because they know it and have confidence in it.

2.—Merchants prefer Sunkist because it sells more rapidly than non-advertised fruit.

3.—Ever-increasing California citrus crops have been marketed at steadily rising prices.

4.—Sunkist advertising is one reason why Exchange growers, year after year, average the highest returns for their crops.

Considering these obvious benefits, \$13,121,000 does not seem too big a price to pay. In fact, the total advertising expenditure in these twenty-three years represents only 88-100 of 1 per cent of the delivered value of the fruit.

"In many states a hunting license entitles you to one deer and no more. Just like a marriage license," says the Louisville Courier-Journal. There are a lot of fellows who go beyond the limit in both cases, however.

"The Irish used to go on the police force. Now they go to Notre Dame," remarks the Beverly Hills Citizen. They make a visit to Southern California once in a while, too.

In all probability the party who wrote the beauty expert what to do in order to have white hands received the answer: "Nothing."

According to a scientist the jaws of the human race are constantly becoming smaller. It certainly can't be because of lack of use.

"The Lord loves a cheerful giver" along about Christmas as well as any other time during the year.

Watching some people work must have given the motion picture folks the idea for slow pictures.

Isn't it too bad that a lot of critics can't see their own faults?

Notes of Society

MacDowell Club Holds Brilliant Reunion

With 125 musicians attending, present and alumni members of the MacDowell club of Chaffey, one of the happiest affairs of the holiday season was held Friday night at Hotel Casa Blanca in Ontario, it being a reunion for all members of the club since its organization in 1922. Mr. and Mrs. W. G. Mohr and their son, Robert Mohr of Ontario, were hosts for the evening.

The hotel parlors were handsomely decorated, the Yuletide motif prevailing and a sparkling Christmas tree dominating the cheery scene.

There are at present 42 members of the club and many alumni, some with their wives and husbands, from the Ontario and Upland communities and from other places throughout the valley, came to join in the merry reunion, which was held at a very appropriate time, since Thursday, Dec. 18, was the anniversary of the birthday of the composer.

A happy time was spent in greetings and renewing former friendships and later a most delightful, partially impromptu program was given, many of the alumni responding to requests and contributing enjoyable numbers.

Among the vocaists entertaining with a veritable feast of song were Ned Francis of Los Angeles, Ted McLaren, Marjorie Smith, Frank Hewlett, Mrs. Oliver Kent (nee Miss Dorothy Hamilton) of National City, Mr. and Mrs. Robert Johnston of Covina, Mrs. Kenneth Hunter of Cucamonga, Harold Lutz. Other delightful numbers were given by Miss Dorothy Rollins, violinist, accompanied by Miss Edith Strickling, pianist, and first president of the club; Miss Elinor Corn, pianist; Arlo Thompson, saxophone soloist; Lora Foster, pianist, and Miss Dorothy Williams, now of Long Beach, dancer. There also was assembly singing of several enjoyable numbers.

One particularly enjoyable and carefully arranged "impromptu" number was given when Richard Baer was called upon for a reading and responded by paying a glowing tribute to S. Earle Blakelee and Mrs. Blakelee for their excellent work in the Chaffey musical department and their inspiring guidance of the students, and to their surprise and pleasure, presented them in behalf of the club with a handsome gift.

Concluding the very pleasant evening a delightful supper was served, the hotel management as a courtesy to the club, furnishing the beautifully decorated and candle-lighting dining room for the purpose.

Others of the alumni attending were Mr. and Mrs. Toots Van Fleet of Cucamonga, Mr. and Mrs. Norman Springer, Kenneth Callow of Los Angeles, Culver Smallwood, Phil Hamilton, Dale Kelley, Mrs. Myrva Hamilton Baker, Alta Hamilton, Gwendolyn Condee of Chino, Ovie Carlisle, Louise Shattuck, Esther Clevenger of Claremont, Alice Metcalf of Claremont, Leslie Cook, George York, LeRoy Naffel, Conrad Reibold, Bruce Howard, Beulah Vickery, Ralph Millikin of Pomona, Virginia Henderson of Pomona, Norma Norris of Claremont and Mr. and Mrs. Robert Schaeffer.

The officers of the club this year are: Eugenia Bennesson of Covina, president; Sarah Louise O'Brien of Upland, secretary; Frank Marine of Ontario, program chairman; Margaret Harris of Pomona was chairman of the refreshments committee.

Mr. and Mrs. Messenger to Entertain Cousins—

Mr. and Mrs. J. L. Messenger, 387 Campus avenue, are preparing to entertain Mr. Messenger's cousins, Mr. and Mrs. C. E. Carrel of Santa Monica over the Christmas holidays. A special Christmas dinner will be served and a brightly decorated Christmas tree is already holding place of honor.

One feature of the decorations is a tall cleverly constructed electric candle which glows in the window and attracts much attention. A number of neighbors have secured Mr. Messenger's secret of easy construction and have made candles for their own windows.

Double Birthday Celebration Held in Etiwanda—

A double birthday celebration was enjoyed Sunday by members and relatives of the Loch and Koch families, a happy birthday dinner in honor of William Loch and Fred Koch being given at the Koch home in Etiwanda.

Those joining in the celebration and enjoying the dinner were Mrs. Blanche Loch, William Loch, Mrs. Lorraine Loch and small son, Jimmie, and Miss Phyllis Moore of Upland, Mrs. Lena Merritt and Miss Mary Ritzert of Ontario, Miss Fara Winkler of Beverly Hills and Mr. and Mrs. Fred Koch and son, Erwin Koch.

Clubhouse Scene of Charming Luncheon

One of the most delightful social functions of the Yuletide season was the charmingly appointed bridge luncheon at which Mrs. Elmer Mathews and Mrs. E. O. Bowden entertained Saturday at the clubhouse of the Upland Woman's club, more than 60 of their friends being guests.

Two beautifully trimmed and sparkling Christmas trees and baskets of flaming poinsettias imparted a cheery holiday atmosphere and the Christmas motif was further used in the candles which graced each of the smartly appointed quartet tables at which a most delicious luncheon was served.

A happy hour of merry chatting and visiting among friends was enjoyed before the 16 tables were rearranged for the afternoon of spirited bridge playing, at the conclusion of which four prizes were awarded by the hostesses.

Miss Riley to Entertain Club Executive Board

Miss Gladys Riley, recording secretary, will be hostess at a luncheon Friday noon for members of the executive board of the Upland Business and Professional Women's club when they gather for the December business meeting. The meeting will be held at Miss Ruth's home 669 Third avenue.

The club dinner meeting will be held Tuesday evening, Jan. 6, and while no definite announcement has yet been made by the program committee, it is understood that several special numbers are being planned. A report from the committee will be made at the board meeting. Friday and several matters of business will be given attention.

Entre Nous Club Enjoying Christmas Party Today

With Mrs. Miles Harnly as the gracious hostess, members of the Entre Nous club are this afternoon enjoying a merry Christmas party.

A delightful luncheon was served at noon at the Davis cafe the members later gathering at the Harnly home on Euclid avenue for the afternoon's entertainment.

Mrs. Amy Wing Hostess at Informal Dinner

Mrs. Amy Wing entertained several friends Sunday with a delightful dinner and pleasant evening of visiting at her home on West street. Her guests were Mr. and Mrs. John Crabtree, Mr. and Mrs. D. O. Craig and Mr. and Mrs. J. Jeppins. The group of friends had many things of common interest to discuss, including of course, their Christmas plans, and the evening was a very happy one.

Typewriter Paper and Second Sheets for sale at The Upland News.

Harvey McPherson, 1192 East Ninth street, reported to police that a brown bill fold was taken from his car while it was parked near Creighton's last week.

Xmas Wreaths and Flowers!

Expert Florist in Charge



E. TWEED STONE, Director
MRS. STONE, Assistant

STONE FUNERAL HOME

429 EAST NINTH STREET
Dependable Service
Phone Upland 34

Backache Leg Pains

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

O. P. Brady, Druggist
Upland, California



SPECIAL

For People Who Think of Their Teeth and Pocketbooks

EXAMINATIONS FREE

Cleaning\$1.00
Extractions\$1.00
Silver Filling\$1.00 up
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DR. R. KNIGHT

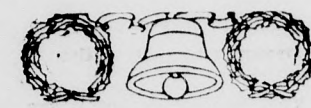
Under the Clock at Second and
Garey, Pomona
Telephone 1083



To Our Customers and Friends...

A Sincere Wish for a Merry Christmas and a Hope That the New Year Will Bring All the Anticipated Joys!

It has been a pleasure to serve the Upland Citrus Growers with Blue Ribbon Orchard Spray—and we assure you of efficient and courteous service during 1931.



NOTE—We are no longer agents for A. C. W. Fertilizer, but can now get you Fertilizer through the Ontario Fertilizer Works. You will save by calling us.

GODFREY

ROY A.

ANDREAS and FRANKLIN

294 Second Ave. Phone 532



The Season's Best Wishes

ONTARIO

LINEN Supply!

Dry CLEANERS

LAUNDRY

FACTS ABOUT TOURNAMENT OF ROSES

Pasadena... New Year's Day

PARADE

This famous floral pageant starts at 10 a. m. from Colorado Street and Orange Grove Avenue, Pasadena, going east on Colorado.

FOOTBALL GAME

Washington State College vs. University of Alabama at the Rose Bowl Stadium in Arroyo Seco. Game starts at 2 p. m.

TRAIN SCHEDULES

Extra through Pacific Electric trains direct to parade route leave (name of city and departure time) Upland at 7:40 and 8:10 a. m.

GOING HOME

Fast trains will be waiting after both the parade and the game, leaving continuously as fast as they are loaded.

CAREFREE COMFORT

The Big Red Cars are the best way to go, because you avoid the worry and nerve strain of traffic congestion and the difficulty and high cost of parking. They take you to parade and game in comfort and safety, and at less cost.

GO EARLY!

Use the early trains to avoid last minute congestion.

Ride the BIG RED CARS

PACIFIC ELECTRIC RAILWAY

C. Whiteley, Phone 12

Pacific Electric Station, Upland, California

MONEY TALKS BY YOUR CASH



"I am melodious money. My clinking coin and rustling paper are sweet music to all ears. And I always strike the chord of public approval at the D and D Rubber Company, where they sell the famous FISK Air-Flight tire."

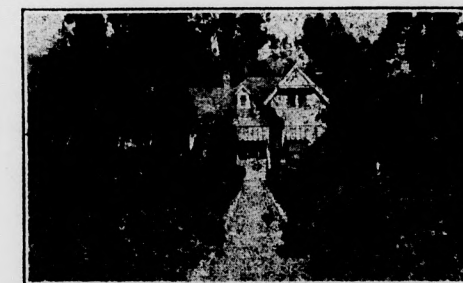
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An Ideal Place For You to Rest
Guests by Week or Month Invited



Mt. Baldy Is the Back Rest
Sunshine, flowers and perfect quiet our special entertainment.

Under Direction of
EVELYN MILLER
Recognized Dietitian

Rates \$25 and Up
24th and Euclid Phone Up. 546

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CAN SERVE YOU BEST

in
Drug Supplies and Fountain Service

THE DRUG SHOPPE

260 Second Ave.

Insist On

ATCHLEY'S AYE-ONE ORANGE BLOSSOM HONEY

Specializing in Beekeepers' Supplies and Honey Cans

WILLIAM ATCHLEY

144 Campus Ave. Upland, Calif. Phone 626

UPLAND INN

30 Rooms

CITY'S LEADING HOTEL

LOCATED ON EAST NINTH ST.

Rates \$1.00 and Up
Special Rates by Week or Month

W. S. AVERY, Prop.

Upland News Classifieds Bring Results

Local News Briefs

Modernize your home. Magnolia Building and Loan association will help you do it. 98-1f

Senator Cadet Taylor of Pomona will be the guest of his son, Wallace Taylor on Christmas.

Miss Mary Brain, formerly of Upland, now residing in Long Beach, is in Upland Saturday visiting friends.

Mrs. Stanley Bartholomew went to Pomona Friday and attended a meeting of the Pomona Community Women's club.

Mrs. Lucy H. Jorgensen of the Upland public library, will spend Christmas with her two daughters and their families in Fillmore.

Mrs. F. Hargrove spent Sunday in Van Nuys visiting at the home of her son and his family. Mr. and Mrs. Norban S. Hargrove.

Miss Minnie Tye, who has been seriously ill of pneumonia at her home in San Antonio Heights, has passed the crisis in her illness and her condition is now encouraging.

Mr. and Mrs. James A. Pitts, Euclid avenue, will entertain on Christmas for Norman Kelley, a nephew of Los Angeles; Charles A. Ashurst, an attorney and brother-in-law of Los Angeles and Mr. and Mrs. Thomas Pitts of Ontario.

Mr. and Mrs. A. C. Smithburn, 1303 East Ninth street, left this morning for Berkeley where they will spend Christmas with their son and daughter-in-law, Mr. and Mrs. George E. Smithburn. Mr. and Mrs. Smithburn expect to be away about 10 days.

Mr. and Mrs. L. R. Bradley had as their guests the past week, Mrs. Bradley's aunt, Mrs. J. H. Van Hoose of Webb City, Mo., and her niece, Mrs. Bertha Eikenberry of Seattle, the two having motored through from Missouri. They left Monday for Seattle.

Mrs. Blanche Loch will be hostess this year at the family Christmas dinner in which the Loch and Koch family will participate. The guests will be Mr. and Mrs. Fred Koch and son, Erwin Koch of Etiwanda, Miss Mary Ritzert of Ontario, Mrs. Lena Mirritt, Mr. and Mrs. Lorraine Loch, Mrs. Amy Wing and Mrs. Loch.

Little Doris Chormick, who has been seriously ill of pneumonia for a week at the home of her aunt, Miss Eunice Frownfelter, on East Ninth street, successfully passed the crisis in her illness Sunday and is now improving. Her father, Noah Chormick, of Hemet, came over Sunday and spent the day with her, as did her uncle, Joe Frownfelter, of Alhambra.

Modernize your home. Magnolia Building and Loan association will help you do it. 98-1f

Mr. and Mrs. Jack Cunningham and family will be in Redlands Christmas as guests of his relatives.

Mr. and Mrs. C. E. Pratt of Baldwin Park will join other members of the family in enjoying a Christmas dinner at the home of their parents, Mr. and Mrs. Wilbur Rider on Fourteenth street.

Mr. and Mrs. J. B. Ford will entertain the Ford family on Christmas, those expected at their home are Mr. and Mrs. Walter W. Horak and family, Mr. and Mrs. Ray Ford and family, Cucamonga; Mr. and Mrs. Harold Ford and family, Ontario, and Mr. and Mrs. L. F. Broberg of Pasadena.

Mrs. A. Clothier left Sunday morning for Fullerton, where she will spend this week with her sister. Another sister, Mrs. Frank De Souza, of Portland, Ore., will join the others at Fullerton for a Christmas visit, and at the end of the week she will return to Portland, accompanied by Mrs. Clothier, who will spend two months in the northern city with her sister and her brother-in-law, Attorney Frank De Souza.

Mr. and Mrs. J. F. Haddow and their brother-in-law and sister, Mr. and Mrs. Buel Ball of Tingley, Iowa, and Mr. and Mrs. H. D. Herron, a son-in-law and daughter of the Haddows, will spend Christmas day in Santa Barbara with another son-in-law and daughter, Mr. and Mrs. T. E. Davis and family. This same group from Upland spent Sunday in Los Angeles with Mr. and Mrs. J. F. Haddow, Jr., and family.

A big family dinner and a Christmas tree are being planned by Mr. and Mrs. L. R. Bradley for their Christmas guests who will include their daughters and sons-in-law, Mr. and Mrs. Earl Middleswarth of Fillmore, Mr. and Mrs. Fred Dickinson of Los Angeles, and Mr. and Mrs. W. M. Davis and daughter, Marcella of Pomona; also Mr. Bradley's brother, Ed Bradley of Pomona, and his sister, Mrs. Grace Kimball and her daughter, Katherine, of Los Angeles.

Miss Alice O'Brien arrived Monday evening from Calexico and is the guest of Miss Helen Hilly at her home, 690 Second avenue. Miss O'Brien is enjoying meeting many of her friends while here. She will go to Los Angeles Wednesday evening or Thursday morning to join her parents, Mr. and Mrs. W. E. O'Brien, and sister, Miss Sally O'Brien, who are coming up from Calexico to spend Christmas day in Los Angeles. If the smudging continues they probably will not come to Upland this time.

Thomas Hilberg, student in the University of Nevada, has arrived to spend the Christmas holidays with his parents, Mr. and Mrs. David Hilberg, 521 Second avenue.

Mr. and Mrs. W. G. Van Horne and their son Billy and daughter Fanny will spend Christmas day in Riverside, where they will be dinner guests of Mr. and Mrs. Stanley Adams and family.

Mrs. Cless D. Grier and her aunt, Mrs. Maude S. Roth, will entertain over Christmas their cousin and nephew, C. T. McCoy, of Twin Falls, Idaho, now a junior in Stanford university.

At the Enos Leaman home, East Tenth street, Christmas will be Mr. and Mrs. Glenn Johnson, Jr. and Mrs. Harry Woltmar, Mr. and Mrs. E. R. Bowman and Clarence Nicholson of Claremont.

Misses Susan and Adeline Evans of Los Angeles, two merry children who have been guests of Dr. and Mrs. Bert Foster for a few days, will return to their home tomorrow.

Mrs. Nellie McKay of San Antonio Heights, is recovering from painful injuries received in a fall last Thursday while going to the home of her sister, Miss Minnie Tye. Mrs. McKay suffered a broken collar bone and the fracture of several ribs.

Mr. and Mrs. Harry Lawton and two children, Harry, Jr., and Jean Bell, of Long Beach will arrive tomorrow to join in the Christmas eve celebration and tree at the home of Mr. and Mrs. E. A. Holt, 415 East Eleventh street.

Mrs. Alma Olson and her daughter, Miss Ethel Olson, of Santa Barbara, arrived Sunday for a two weeks visit with Mrs. Olson's son and daughter-in-law, Mr. and Mrs. Ernest Olson. Other guests at Christmas dinner at the home of Mr. and Mrs. Olson will be Mrs. Olson's father, Walter Hilty, and her sister and brother, Ruth and Morris Hilty.

Concert of Sacred Music Draws Crowd

One of the most successful of the splendid musical programs for which the Mennonite choir is known, was the concert of sacred Christmas music given at the church Sunday night by the united choirs, directed by Gerry Schmidt.

An appreciative audience filled the house and every number on the program was given just as planned, each one filling its own particular place in the harmonious ensemble. There were piano numbers, vocal solos and duets and other numbers by the large men's chorus and the women's chorus as well as several by the combined chorus.

One very unusual number was given by the men's chorus of some 30 voices, all singing in German "Stille Nacht, Heilige Nacht" ("Silent Night, Holy Night") arranged by Becker. This was a very beautiful rendition and was received with much appreciation by the audience. Another outstanding number was "Carol of the Russian Children," sung by the women's chorus, a beautiful interpretation of the Russian music. A third particularly enjoyable number was a piano duet, "Christmas Festival" (Buttschardt) by Miss Freida Musselman and Mrs. Minnie Horsch. These two were also accompanists for the chorus numbers, the new grand piano being used.

Special Christmas message will be given by the pastor, the Rev. A. J. Neuenschwander, at 10 o'clock Christmas morning and the Sunday school Christmas program will be held at 7:30 that evening.

Notes of Society

Second Marriage Ceremony For Popular Young Couple

Reading somewhat like an old time romance novel are the stories of the weddings of Mr. and Mrs. Donald Lane, they having married twice within the past five months. And so successfully did they keep their secret that not until the eve of their second wedding did anyone save three or four intimate friends know of the first marriage.

While Miss Mildred Roddick, daughter of Mr. and Mrs. Mehl Roddick of Grove avenue, was spending her vacation last summer with Mr. and Mrs. Philip Williams in Long Beach, her fiancé, Donald Lane, son of Mr. and Mrs. Geo. M. Lane of Ontario, visited her in the beach city and accompanied by Mr. and Mrs. Williams the young people drove down to San Diego and were united in marriage by a justice of the peace.

However, after a time the young couple decided they would like to have a church service as well as a civil service and plans were made for the second wedding, this time with the full knowledge of their parents and friends.

Accordingly, on Saturday, Dec. 20, Mr. and Mrs. Lane (supposedly Miss Mildred Roddick) again accompanied by Mr. and Mrs. Philip Williams, now living in Ontario, went to Monrovia where they again exchanged the nuptial vows, at the home of the officiating minister, the Rev. Fred S. Carter, formerly pastor of the First Christian church in Ontario, the ring ceremony being used.

The bride, who is a lovely brunette, wore a smart and very becoming two piece ensemble costume in silver green, all accessories being in harmony.

On Christmas day Mr. and Mrs. Lane plan to hold a reception for relatives and intimate friends at the home of Mr. and Mrs. Roddick and the guests will be permitted to see the very handsomely decorated 30 pound wedding cake that is embellished with pink rosebuds and doves and topped with a silver bell. The cake was baked at Danner's bakery and at the suggestion of Mr. Danner, Mrs. Lane plans to keep the thirteenth tier intact for their tenth wedding anniversary.

Until coming to Upland about two years ago, the bride lived in Highland and is well known there and in San Bernardino. Mr. Lane is a graduate of Chaffey and both have many friends here.

After Jan. 1 they will be at home at 159 East H. street, Ontario.

Mrs. Marr Entertains Her Sunday School Class

An even dozen young girls of the high school department of the Upland Methodist Sunday school and with one exception members of Mrs. Iva Marr's class, enjoyed a merry party last night at Mrs. Marr's home on Craig street. During the evening a number of games were played and gifts of a humorous nature were distributed from a decorated Christmas tree, causing much amusement.

Closing the happy evening Mrs. Marr served delicious refreshments to her guests who were Misses Helen Larson, Helen Taylor, Helen Jones, Marie Jones, Marie Hoppe, Ruth Hilty, Margaret Paulin, Doris Harms, Janet Davis, Thelma Lindsey, Venetta Eastlack, and Miss Alice O'Brien of Calexico.

Mrs. Hubert Manker and baby daughter left the San Antonio Community hospital today to join Mr. Manker and Shirely at their Foothill boulevard home.

to get ALL the Upland doings. You must read The Upland News

Mrs. Martha Stiner, Miss Arvilla and Ike Steiner and Mr. and Mrs. Elmo Steiner will be Christmas dinner guests of their daughter and sister, Mrs. Fred Deen and Mr. Deen in San Bernardino.

Mr. and Mrs. Stanley Bartholomew and Mr. and Mrs. E. E. Salyer and son of South Cucamonga go to Van Nuys Wednesday to be Christmas guests of Mr. and Mrs. J. D. Dillon, son-in-law and daughter of Mr. and Mrs. Bartholomew.

Guests at the home of Mr. and Mrs. David Vasbinder Christmas will be his sister, Mrs. L. Rue B. West of Pasadena, Mr. and Mrs. C. B. Cotes of Los Angeles, and Mr. and Mrs. J. M. Pettus of Chino.

Mr. and Mrs. John Jones are planning to spend Christmas with her parents in Long Beach. Typewriter Paper and Second Sheets for sale at The Upland News.

EVERYBODY'S Christmas Store AT LOW PRICES

Anderson's

Public Market

Phone 700
FREE Delivery!

We Wish You a Joyful Christmas and a Happy New Year!

Specials for—WEDNESDAY—the 24th!

FANCY CELERY 3 BUNCHES 10c	NORTHERN LETTUCE LARGE SOLID HEADS 2 FOR 15c
FRESH LIMAS—LB 12 1/2c	BULK DATES 3 LBS 25c
Fresh Roasted Peanuts . . . 2 pounds for 25c	
FRESH COCOANUTS 3 FOR 25c	FILBERTS—LB 25c
Fancy Solid Ripe Bananas . . . 5 pounds for 25c	
BROKEN MIXED CANDY 2 LBS 25c	
FRENCH CREAMS 2 LBS 35c	
OLD FASHIONED CHOCOLATES 2 LBS 30c	
Fresh Brussels Sprouts . . . per pound 10c	
ORANGES LARGE SIZE 25c	JUICE ORANGES 2 DOZ 25c
PARSNIPS, per pound 5c	
All Bunch Goods 2 for 5c	



A man these days can expect a beautiful Tie when it comes from this store. This is a hint to the wise.

ENGLISH HAND CUT MOIRE CRAVATS
IMPORTED HAND MADE SILK LINED CRAVATS

\$1.00 \$1.95 and \$1.50

Some are lined, too. A A luxurious gift. Vast superlative value. variety of patterns.

J.J. ATWOOD CO.
DRY GOODS SHOES UPLAND & CUCAMONGA CAL.
MENS FURNISHINGS

BIG CHARITY BALL! AT RUEDY HALL UPLAND TONIGHT!

Sponsored by the Upland Chamber of Commerce

All Money To Be Turned Into the Christmas Fund—It Is For a Good Cause So Come!

Wishing You a Merry Xmas and a Happy New Year

T. F. HALL, Mgr.



NEW delight in Cheese flavor

Still another Kraft-Phenix triumph! New digestibility, health qualities and delicious new flavor added to cheese.

In Velveeta all the valuable properties of rich milk are retained. Milk sugar, calcium and minerals. Good for everyone, including the children.

Velveeta spreads, slices, or melts and toasts instantly. Try a half pound package today.

KRAFT Velveeta
The Delicious New Cheese Food

State Law Now Makes Auto Insurance Virtually Compulsory

Don't take a chance when the FARMERS EXCHANGE will insure you at actual cost if you are eligible.

C. S. KELLEY
18th and Mountain Ave.
Upland, Calif. Phone 8714-J-5

CHRISTMAS Greetings!

Cheer and Goodwill in Bountiful Measure Is Our Best Wish to All Our Patrons and Friends.

That Is What We Mean When We Express the Good, Old-Fashioned Greeting—

"A Merry Christmas!"

OFFICERS AND DIRECTORS

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J. E. Sargent, Vice-Pres.
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Dr. A. L. Weber
Owen E. Atwood
J. F. Anderson
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MAGNOLIA BUILDING AND LOAN ASSN.

City's Water Group Gets Into Action; in Pasadena Today

Upland's recently created water committee, appointed by Mayor P. H. McQuillen to assist the council in deciding on water issues, got into action for the first time today when D. E. Thompson and T. W. Nisbet went with R. G. Manley, city service manager; William Atchley, city councilman, and Clair E. Kirk, chamber secretary, to Pasadena, where they attended a meeting of the Metropolitan Water district board of directors, engineers and representatives of Southern California cities.

Thaddeus Merriman, chairman of the board of review of engineers, appointed to make a recommendation on the best route for the aqueduct to bring Colorado river water to Southern California, will present his report for consideration. Announcement that the board of engineers recommend the Parker route was made yesterday.

Mrs. McQuillen selected a group of representative local men to study water matters and to attend meetings at which water questions were to be discussed.

Much Work Done at Temperance Union All-Day Meeting

With about 20 members attending, a busy as well as enjoyable all-day meeting of the Upland Woman's Christian Temperance Union was held Friday at the home of Mrs. J. J. Atwood on Laurel avenue.

Considerable time was spent in business session, there being quite a bit of routine business and plans for future work. The annual celebration of the anniversary of prohibition was discussed and a committee was appointed to meet with a like committee from the Ontario union to plan for a suitable joint celebration to be held on Jan. 16.

A particularly enjoyable contributed dish luncheon was served at the noon hour and later in the afternoon a program was given, being principally a round-table discussion of "The Child in Our Midst," sub-topics being "Parental Education" and "Needs of the Child of Today." Some time also was spent in assembly singing.

Etiwanda Christmas Party on Wednesday

ETIWANDA, Dec. 23—The annual community Christmas entertainment will be held on the schoolhouse lawn Christmas Eve. A lovely program is being arranged for the occasion. The living Christmas trees which were just set out last week were lighted for the first time Saturday night and will be lighted nightly until after the entertainment is over. P. T. A. committees are at work preparing treats for the occasion and they also have a subscription list in Frost Brothers store and all who have not subscribed and who wish to do so are reminded that the time is short. Everyone in the community is cordially invited to be present on Christmas Eve.

Rotary Features Christmas Spirit

(Continued from page 1)
My faith was revived again.
If ever a man who is mortal
Followed where Jesus trod,
It's you, a preacher of preachers,
It's you, a lover of God.
I've sat in grand frescoed church,
I've paid my fee for a pew.
I've heard great orators speaking,
But I'd rather listen to you.
Your heart goes out with each sermon;
Your love goes out to each man;
And you practice what you are preaching,
I believe, the best that you can.
You're a man, a Christian, a preacher,
A friend to the rich and the poor;
A servant and follower of Jesus,
And God can't expect any more.
And I know that the words of your sermons,
Echoing through the halls of time,
Turn many men from sin's highway
Into God's pathway sublime.
Dr. R. C. Stone, member of the club, then presented Dr. Foster a small token of their esteem in the form of a purse of money—and he was directed to purchase a book with same.

Homer Stipe Breaks Leg in Fall Today

Homer Stipe of Cucamonga suffered a fracture of the right leg this morning while working with orchard heaters for the Whitson Ranching company.
Mr. Stipe slipped and fell from a wagon to the ground. He was taken to San Antonio Community hospital where the fracture was set.

Upland To Get Aid From L. A. In 1931 Pioneer Pilgrimage

Upland received much publicity during and after the Pioneer Pilgrimage here Sept. 9, but according to plans today this city's name and word of its civic event will go far and wide in connection with the 1931 celebration.

Los Angeles will celebrate its 150th birthday anniversary for six days beginning Sept. 4, 1931, with the last day of this celebration falling on Sept. 9, date of Upland's second annual Pioneer Pilgrimage.

Fuller cooperation will be given by the Los Angeles chamber of commerce and the Los Angeles advertising will in some cases mention the Upland celebration.

Clair E. Kirk, chamber secretary, conferred with L. A. chamber officials on the point of the two events coming on the same day. He was assured there would be no conflict and instead cooperation and support.

Preparations are already being made for the 1931 celebration here, with a special committee studying the possibility of a musical drama being given in connection with the pilgrimage pageant.

Yost S. Allen Dies After Brief Illness

Following an illness of but a few hours, Yost S. Allen, 81 years old, died at 10 o'clock Monday morning at the San Antonio Community hospital where he was taken when he suffered an acute attack. Mr. Allen seemingly had been in good health and only the day before his illness he enjoyed a long walk and looked after his chickens as usual. He was an active man and he counted it a blessing to be able to retain his health and strength up to his last day.

The only surviving relative is his daughter, Mrs. Pearl Gallier, who made her home with her father at 138 Ruedy street. Mr. Allen had lived in Upland for 17 years, coming here from Colorado Springs, Colo., and during that time he has made many friends here.

Funeral service will be held at 2:30 Friday afternoon at Richardson's funeral home, the Rev. Jas. A. Staveland of the Upland Methodist church officiating. Accompanied by Mrs. Gallier, the body will be shipped at 12:14 Saturday morning to Colorado Springs for burial in Fairview cemetery there, where a second service will be held.

CLASSIFIED!

CLASSIFIED RATES
5c per line each insertion.
Count five words to the line.
Minimum charge for first insertion, 25c for 5 lines or less.
In order to avoid expense of bookkeeping on small amounts, classified ads should be paid for when ordered.

For Sale

FOR SALE—Fat Red Fryers, 33c

BILLY'S UNCLE



lb.; feathers off free by order. Phone Upland 353-R. 704 East Ninth St., Upland. Read sign at street. 65-1x

FOR SALE—Capons, Roosters, and Heavy Hens, milk and corn fattened. Phone Ont. 8707-J.

FOR SALE—Ten shares Rochester water stock and eight shares Etiwanda water stock. See Bank of America, Ontario, Calif. 64-3

FOR SALE—10 acres Lemons, near Upland; part cash, part crop payment; good grove, good water. J. L. Messenger, with Empire Realty & Mortgage Co., Upland 335-J. 63-3

FOR SALE—R. I. Red Breeding Cockerels. Call Upland 40-J. 14th and San Antonio Ave. 59-8x

FOR SALE—Wood. Phone Upland 8738-R-1. 43-1f

Rent

FOR RENT—5-Rm. Furnished Apartment, close in. Phone 628-R, 522 Third Ave. 65-1f

FOR RENT—Single Room for men, hot water, heat if wanted; nice, homey rooms. Also small apartments, \$18 up. 611 East Ninth St. Phone Upland 162. 55-1f

Wanted

WANTED—House cleaning, window cleaning, new or old; 50c per hour. Have car; will go anywhere. Mrs. Florence Allen. Phone Upland 8726-R-5.

Miscellaneous

FOR TRADE—Equity in good 40-acre farm near Norco for smaller place. Property has equipment for 3000 chickens and dairy. Winter crop covers land. Produced good bean crop. Some alfalfa. What have you? Box 31, Upland News. 65-2x

USE RAE SHINE for house cleaning. Buy it at grocery stores. Phone 712-R for demonstration. 64-2

SAN ANTONIO NURSERY — Growers of Citrus Trees. Located at head of San Antonio Ave. telephone Upland 8730-J-4 or 8702-J-4. 69-1f

FOR FUR WORK — See Mrs. Sampson, 268 First Ave. Phone 268-W, Upland. 27-1f

ALLEE'S TAXI SERVICE—Any place, any time. Phones: Day 510; Night, 664. 61-1f

GENERAL CONTRACTING, Roofing, Repairing. Glenn Wright, 607 West 10th St., Phone 209-R. 58-1f

TO WHOM IT MAY CONCERN— I have used all kinds of cleaners for my house cleaning jobs and I have found Rae Shine the best. Mrs. Florence Allen, West 21st St., Upland. 64-2

Legal Notices

NOTICE OF ANNUAL MEETING
Office of The Upland Foothill Water Company

To the Stockholders of The Upland Foothill Water Company: Please take notice that the regular annual meeting of the Stockholders of the Upland Foothill Water Company will be held at the office of the Company in the First National Bank Building in the City of Upland, County of San Bernardino, State of California, on Monday, January 19, 1931, at the hour of nine o'clock a.m., for the purpose of electing Directors of said Corporation for the ensuing year and for the transaction of such other business as may come before the meeting.

H. S. WILSON,
Secretary of the Upland Foothill Water Company.
Dated: December 22, 1930. 64-9

NOTICE TO CREDITORS

In the Matter of the Estate of JOSEPH JOHNSTON STRIEBY, Sometimes Known as "Joseph J. Strieby," and Sometimes Known as "J. J. Strieby," Deceased.

Notice is hereby given by the undersigned CLARA DOUGLASS STRIEBY, the Executrix of the last will of Joseph Johnston Strieby, sometimes known as "Joseph J. Strieby," and sometimes known as "J. J. Strieby," deceased, to the creditors of and all persons having claims against the said deceased, to file them, with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Bernardino, or to exhibit

them, with the necessary vouchers, within six months after the first publication of this notice to the said Executrix at 205 Katz Building, San Bernardino, California, the same being the place of business in all matters connected with said estate of JOSEPH JOHNSTON STRIEBY, deceased.

Dated November 25, 1930.
CLARA DOUGLASS STRIEBY, Executrix of the last will of Joseph Johnston Strieby, sometimes known as "Joseph J. Strieby," and sometimes known as "J. J. Strieby," Deceased.
SUNN & HELLYER,
Attorneys for Executrix.
58-5-FO

NOTICE OF ANNUAL MEETING

The regular annual meeting of the shareholders of The First National Bank of Upland will be held at its Banking House in the City of Upland, County of San Bernardino, State of California, on Tuesday, January 13, 1931, between the hours of ten and eleven a.m. of said day, for the purpose of electing Directors and the transaction of such other business as may properly come before said meeting.

THE FIRST NATIONAL BANK OF UPLAND
By HARLOW S. WILSON, Cashier
December 16, 1930. 64-7

Merry Christmas

To the People of Upland Who Have Shown a Wonderful Spirit of Friendship Through Their Generous Patronage Here

OUR WISH

Is That All of You May Enjoy the Yuletide and Prosper in 1931

GEO. H. CATHCART

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Furniture Worth Living With

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MERRY CHRISTMAS AND A
HAPPY NEW YEAR

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If Sold Before January 1, 1931
FIVE AND TEN ACRE TRACTS,
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ROUTE BOULEVARD
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CARE OF DR. J. F. SPENCER
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Chas. Gage

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